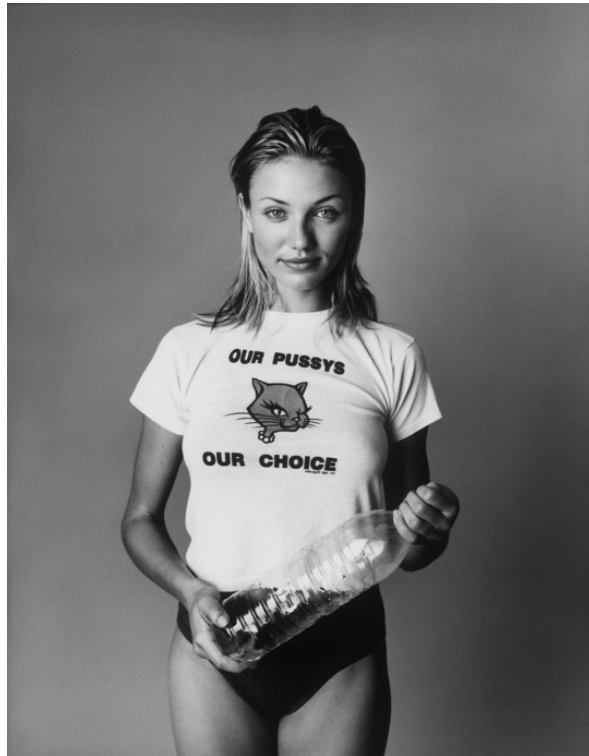


29 ARTS IN PROGRESS gallery

# PHOTO LONDON

10 – 14 May 2023 | STAND G27 | Courtyard Pavilion, Somerset House

## MICHEL HADDI: UNPOSED



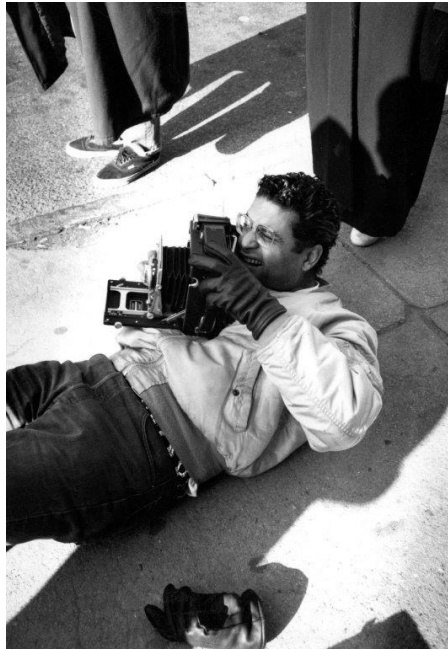
© Michel Haddi – Cameron Diaz, Vogue Hommes Magazine, Venice Beach, California, 1993  
Courtesy of 29 ARTS IN PROGRESS gallery

At Photo London 2023 we are featuring some of the most sought-after works by French fashion and portrait photographer Michel Haddi.

Haddi has shot for the greatest fashion magazines and has photographed numerous global icons including David Bowie, Liza Minnelli, Denzel Washington, Aretha Franklin, Uma Thurman, Veruschka, and Linda Evangelista just to name a few, capturing intimate moments and the very essence of those he has portrayed.

Among the principal highlights are a young Kate Moss on the brink of an epic career and an unposed shot of feminist Cameron Diaz in the early Nineties.

## 29 ARTS IN PROGRESS gallery at PHOTO LONDON 2023



### About Michel Haddi

Born in 1956 in Paris to a French Soldier he never knew and an Algerian Muslim mother, Michel Haddi had a turbulent childhood, moving between foster homes until the age of six; eventually, he ended up at the Sisters of Saint Vincent de Paul Orphanage in Paris. During this time, Haddi's mother brought him copies of Vogue which fascinated him throughout his childhood, looking at the photos of great photographers. Piqued by a particular shot by Helmut Newton, Haddi aspired to leave Paris and become a photographer while working in a famous restaurant where he met personalities from the world of fashion and many stars.

In 1970, after a journey that took him by way of Saudi Arabia, Michel began assisting various photographers. Once back in London, he met his lifelong mentor Victor Herbert who set him on the path to success. In 1980 Haddi opened his first studio and then began collaborating with famous magazines such as American GQ, Jardin des Modes, and British Vogue. In 1981, Haddi was commissioned by Vogue Hommes for a ten-page photoshoot, which resulted in a long and fruitful collaboration that took him to Italy, where in 1985 he met Franca Sozzani (then Editor-in-Chief of Vogue Italia until 2016), Editor of Lei and Per Lui, who asked Haddi to join her team. Michel Haddi began his many travels as collaborations with The Face, GQ, The Sunday Times, Tatler, British Vogue, and many more renowned publications developed. From 1989 on, he moved around New York, Los Angeles, Paris, London, and Milan working for more than 30 years as one of the leading photographers in fashion.

Michel Haddi's editorial collaborations include the most important magazines in Europe, Asia, and the USA: Italian Vogue, Italian Glamour, Uomo Vogue, French Vogue, Vogue Hommes, British Vogue, Mademoiselle, Tatler, GQ, Allure, Vanity Fair, The Face, Arena, Interview, Details, Rolling Stone, Vibe, Elle, Premiere, Stern, The Sunday Times, The Washington Post, Harper's Bazaar and Marie Claire Germany are among them. He photographed advertising campaigns for Armani, Yves Saint-Laurent, Emilio Pucci, Lancetti, Replay, Lee Jeans, Saks Fifth Avenue, Macy's, Bloomingdales, Guerlain, and many others.

While living in the USA, he met and photographed many high-profile celebrities including, Clint Eastwood, Martin Scorsese, David Bowie, Uma Thurman, Francis Ford Coppola, Cameron Diaz, Faye Dunaway, Nicholas Cage, Johnny Depp, Heath Ledger, Angelina Jolie, Janet Jackson, Jennifer Lopez and many others, capturing intimate moments and the essence of all those he shot. A photographer and film director, Haddi is currently based in London where he also manages a publishing house, MHS publishing, which publishes his own books.



«I met Cameron Diaz a couple of times in the Nineties. She came to my studio in Venice Beach and at that time I think she was hanging out with Matt Dillon. She came to my studio in Venice Beach and we did some tests for Vogue Homme and a courier sent a huge bouquet of flowers from Matt.

She had that T shirt on and I thought it was so amusing, you have to understand it is way, way back before the #metoo movement, when women didn't speak that much, so to have a great and attractive lady showing that t-shirt off, was like omg. Cameron had real balls of fire, she was sweet and fearless and just looking at this picture now on the net I keep finding it and I have to constantly chase people who are using my shot to put on t-shirts, mugs, etc, as it became the epitome of a new genre of women that fortunately now have no fear to speak out, and I love it for that». - Michel Haddi

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© Michel Haddi

Cameron Diaz, Vogue Homme Magazine, Venice Beach, California, 1993

93.5 x 120 cm (framed size: 97 x 123.5 cm), Edition 1/5

Contemporary fine art digital inkjet print (pigment print)

Framed in black linden wood, mounted on Dibond® with museum glass

Signed, titled, dated and numbered on Studio Authenticity Sticker

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## 29 ARTS IN PROGRESS gallery



«I first met Kate through a mutual friend, Kim Bowen, a stylist in London. I was in Los Angeles while I was working with Lolita Davidovich for Interview Magazine, Kim said that there is a young model that would like to meet me. That day as I was busy shooting Lolita, I told Kate to take some sun and relax but in the back of my mind I thought 'Here is a great girl. 'Now Lolita, the actress is fabulous but felt a bit concerned about the beautiful girl who was just hanging out.

In New York I had to shoot a campaign and a film that would be shown in all the Bloomingdale's department stores all over the US. Guess who they proposed to me as a young model? It was Kate Moss and I said 'Of course, she will be perfect.' British GQ asked me to do a shoot with her in New York. And that's what I did. And these pictures, they are from the shoot in New York.

She's extremely shy. One time I was staying at the Algonquin Hotel and Naomi Campbell and Kate dropped me a birthday card. I was shy, too so I didn't know how to respond to her. She's kind of like me, an introvert. She has something I can't explain. You put her in front of the camera and the camera loves her. She's sweet and strong at the same time.

The fourth time I met her I was doing a big shoot in Cannes when she was with Johnny Depp then. So I shot Johnny Depp for this magazine, Premiere and it was all over Cannes. She said to me 'Oh my God, the pictures you took of Johnny! And she wrote me the most beautiful letter on a piece of paper, and she gave it to me. She said 'I hope that one day you can do pictures like that for me.'

When I think of Kate I think of the little mermaid of Copenhagen that was my idea behind this shot». - Michel Haddi

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© Michel Haddi

Kate Moss for British GQ, New York, 1991

96 x 120 cm (framed size: 100 x 123.5 cm), Edition 3/5

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«She just finished a movie, 'The Adventures of Baron Munchausen'. She was on her way to be a big star, so I had to do the cover.

So we shot her in a studio and she had a beautiful engagement ring.

I said, 'Oh, that's very nice and who are you engaged with? And she said, 'Well, I'm engaged to Gary Oldman. I said, 'Wow. I like him. He's a fabulous actor. 'So, I said, "Why don't you show me the ring"?

And she did». - Michel Haddi

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© Michel Haddi

Uma Thurman, British Vogue, London, 1990

80 x 120 cm (framed size: 83.5 x 123.5 cm), Edition 3/10

Contemporary fine art digital inkjet print (pigment print)

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«Marisa is a very close friend of mine. We are very close. We see each other all the time. Sometimes I stay at her house in Marrakesh. In this picture, she's a Countess and she's eating sausages and chips in a little cafe. I thought It was like a paradox». - Michel Haddi

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© Michel Haddi

Marisa Berenson, Haddi & More magazine, Paris, 2005

80 x 120 cm (framed size: 83.5 x 123.5 cm), Edition 2/10

Contemporary fine art digital inkjet print (pigment print)

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«British Vogue asked me to go to the set of a George Michael video. It was extremely complicated because the director of the video was a bit difficult. So I shot the screen and it was absolutely fabulous.

I took some pictures of Linda while she was waiting. She's a fabulous model.

It is a snap, but it brings to mind Maria Callas, it is what I wanted to achieve».

- Michel Haddi

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© Michel Haddi

Linda Evangelista, Party Milan, Vanity Fair Italia, 2010

80 x 120 cm (framed size: 83.5 x 123.5 cm), Edition 1/10

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When I think of Kate I think of the little mermaid of Copenhagen that was my idea behind this shot». - Michel Haddi

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© Michel Haddi

Kate Moss for British GQ, New York, 1991

81 x 100 cm (framed size: 84.5 x 103.5 cm), Edition 3/5

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«We used to hang out. We met through the owner of IMG, Ivan Barth. She was a top model. We met in a restaurant in New York and we started to talk and everything and she said “You know, I feel very comfortable with you. You look like a little Buddha”.

I think that for me she's one of the greatest, even now. She has a persona. She's able to transform herself.

In 1977 I met Wim Wenders while I was working as a night porter in the hotel where he stayed for two nights with Bruno Ganz, who would become one of the angel in ‘Wings of Desire’, directed by Wenders in 1987.

The movie had a great influence on the international artist scene; Peter Lindbergh was inspired by it for his editorial for Harper’s Bazaar shot in New York City in 1993 so I thought that would be funny seeing an angel doing shopping and here it is shot with Veruschka». - Michel Haddi

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© Michel Haddi

Veruschka Von Lehdorff, Interview Magazine, London, 1989

66.5 x 100 cm (framed size: 70 x 103.5 cm), Edition 1/5

Contemporary fine art digital inkjet print (pigment print)

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«Liza, with a Z, and not with an S, this is what she wanted me to remember about her. These images are not retouched, thanks to the mutual understanding made with the genius Kevin Aucoin who passed away. She did remind me of her mum Judy Garland and I wanted her to have this childlike expression her mum had in The Wizard of Oz film!

A long time ago, I caught a bad virus in Thailand around 1987, and after a while when I worked too much or spent too long walking I would start to limp. So during the shoot, I see Liza limping as I am limping and then she shows me a trick, the sashay sashay: walk, strutting with her shoulders and hips and I look at her and say, "Well Liza, I have learnt something today", and both of us start to sashay in the studio.

This picture was part of a portfolio in Interview Magazine shot in downtown New York, 5th Avenue, and remembers Liza with a Z». - Michel Haddi

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© Michel Haddi

Liza Minnelli for Interview Magazine, New York, 1991

67.5 x 100 cm (framed size: 70 x 103.5 cm), Edition 2/5

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# 29 ARTS IN PROGRESS gallery at PHOTO LONDON 2023

## About 29 ARTS IN PROGRESS gallery

29 ARTS IN PROGRESS is a leading art photography gallery located in the historic area of Sant'Ambrogio, Milan.

The gallery represents the work of internationally renowned photographers, with a focus on portraiture and fashion photography. Since its inception, the gallery has curated exhibitions in partnership with public and private museums including V&A Museum; Hong Kong Arts Centre; Multimedia Art Museum, Moscow; Erarta Museum of Contemporary Art, Saint Petersburg; Palazzo Reale, Palazzo Pirelli and Triennale in Milan, Museum of Cultures in Lugano and Nicola Erni Collection in Steinhausen, Switzerland.

## Press requests:

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[29artsinprogress.com](http://29artsinprogress.com)

## PHOTO LONDON 2023 | 10 – 14 MAY 2023

Somerset House, Strand, London WC2R 1LA

Stand: **G27**, Courtyard Pavilion

## Opening Hours

Wednesday 10th May:	VIP: 11.00 – 21.00	
Thursday 11th May:	VIP: 11.00 – 13.00	Public: 13.00 – 20:00
Friday 12th May:	VIP: 11.00 – 13.00	Public: 13:00 – 20:00
Saturday 13th May:	VIP: 11.00 – 12.00	Public: 12:00 – 20:00
Sunday 14th May:	VIP: 11.00 – 12.00	Public: 12:00 – 18:00