

29 ARTS IN PROGRESS gallery

PHOTO LONDON

10 – 14 May 2023 | STAND G27 | Courtyard Pavilion, Somerset House

RANKIN: PLAYFUL SENSUALITY AND UNSEEN FASHION POLAROID



© Rankin - Eye Spy, Touch Your Toes, 1996 - Courtesy of 29 ARTS IN PROGRESS gallery

At Photo London 2023 we are exhibiting some iconic and unseen colour works by Rankin: tapping into the consciousness of the 90s and 00s with his intimate approach and playful sense of humour, these works form a manifesto about how to view the world.

They speak of changing cultural norms and what it is to be famous. Every image said something. It said something about the model, or it said something about culture. Nothing is just surface - unless of course Rankin pointedly wanted it to be.

The presentation also traces Rankin's use of instant photography and comprises unseen Polaroid photographs of iconic supermodels.

29 ARTS IN PROGRESS gallery at PHOTO LONDON 2023



About Rankin

Rankin is a British photographer, publisher, and film director.

As a photographer Rankin's portfolio ranges from portraiture to documentary. He has shot the Rolling Stones, David Bowie, Kate Moss, Kendall Jenner and the Queen to name only a few. He is best known for work that is on the cultural cusp and leading future trends: producing rule-breaking campaigns for brands such as Rolls Royce, Unilever, L'Oreal and Samsonite; creating wide-reaching projects for charities including Women's Aid and Macmillan; and shooting music videos for the likes of Miley Cyrus, Rita Ora, and Kelis.

As a publisher, Rankin co-founded the seminal magazine *Dazed & Confused* with Jefferson Hack in 1991, and has since published the likes of *Another* and *Another Man*, alongside over 40 books and the biannual fashion and culture print and digital platform, *Hunger*.

His photography has been published everywhere from his own publications to *Elle*, *Vogue*, *Esquire*, *GQ*, *Rolling Stone*, and *Wonderland*, and exhibited in galleries globally, including MOMA, New York, and the Victoria & Albert Museum, London.

Rankin lives in London with his wife Tuuli and their dogs.



Rankin is a photographer with a very extensive portfolio ranging from documentary photography to portraits. Throughout his long career, he has always been distinguished by his bold approach behind the lens, following an artistic inspiration that has given life to vivid images and portraits that are a legitimate part of contemporary photographic iconography.

One of the world's most influential fashion photographers, Rankin has often defined his place within the industry as one of being on the outside looking in. Perpetually willing to try new things and critique injustices within fashion; his work has revealed itself to be a prescient look at where fashion is going before concepts and styles enter the mainstream.

© Rankin

Eye Spy, Touch Your Toes, 1996

92 x 122 cm (framed size)

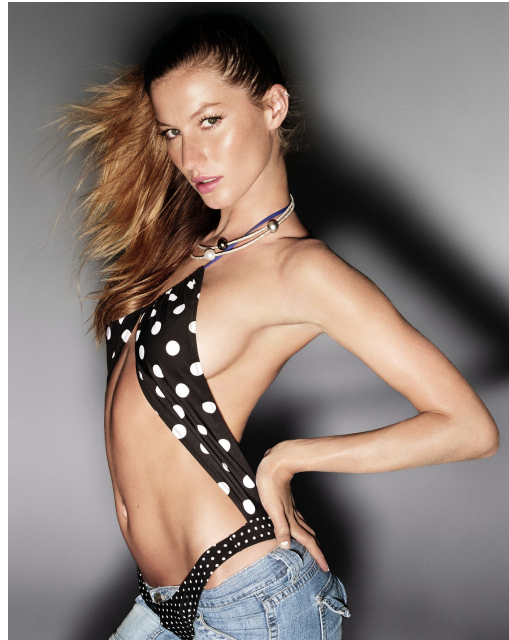
Edition 2/5

Archival Colour C-Type Lambda Print

Framed in black linden wood, mounted on Dibond® with museum glass

Signed, titled, dated and numbered on Studio Authenticity Sticker

Courtesy of 29 ARTS IN PROGRESS gallery



“The thing I always say about the supermodels is that they are super for a reason. They all have this incredible talent to turn themselves into a character for the camera, while still retaining their own identity within it.

It’s a skill that is very different from acting, and when you see it happens it’s extremely exciting to work with. They are all so different in terms of character but that skill, mixed with sharp wit and being fun to be around, is the thing they all have in common.

And the camera just loves them, and they all seem to instinctively know how to make it work for them.” – RANKIN

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© Rankin

Gisele - Citizen K, Glamorama, 2004

92 x 122 cm (framed size)

Edition 5/5

Archival Colour C-Type Lambda Print

Framed in black linden wood, mounted on Dibond® with museum glass

Signed, titled, dated and numbered on Studio Authenticity Sticker

Courtesy of 29 ARTS IN PROGRESS gallery



"The thing is that my photos were never really about the clothes per se but what the idea behind the shoot was. I'm actually not that good a fashion photographer because I don't care enough about the fashion itself, but about how seductive the image is". – RANKIN

Rankin is an eclectic artist who has constantly been at the forefront in every stage of his artistic development. In each of his roles, he has been guided both by his well-known inclination towards innovation and by his audacious style

The series 'Ten Times Rosie' and the fashion-related art book sees photographer Rankin shoot top British model, Rosie Huntington-Whiteley, celebrating 10 seasons of edgy clothing-label Thomas Wylde.

© Rankin

Something Wicked This Way Comes, Ten Times Rosie series, 2010

122 x 92 cm (framed size)

Edition 1/5

Archival Colour C-Type Lambda Print

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"I'm a portrait photographer and so it's great to be able to show some of my archival portraits. I hope when you look at the images you can really feel the personalities of the people I'm photographing.

Everyone of these images represents a moment in my career, photographing incredible artists and getting to collaborate with them and present that through my photography". - RANKIN

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© Rankin

Gisele – Straight On, Glamorama, 2004

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

Courtesy of 29 ARTS IN PROGRESS gallery



“In many ways these shoots have seen me as the fanboy – shooting all of these greats and getting to ask them millions of questions. I’ve loved every minute of it. I hope you can feel that in the pictures”.

- RANKIN

Having shot everyone from celebrity personalities to public figures, Rankin has mastered the balance between carefully constructed scenes and spontaneity.

His photos aim to reveal the real person hiding behind his famous subjects, showing them in an unconventional way and tearing down façades.

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© Rankin

Kate Moss - Black & White, H Stern, 2005

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

Courtesy of 29 ARTS IN PROGRESS gallery



As a photographer, Rankin defined the aesthetics and attitudes of the 1990s and 2000s; he first gained notoriety in the early 1990s for his magazines and as a fashion and portrait photographer, then his work scales fashion editorials to cinematography, graphic design, and music videos for the biggest celebrities. He is best known for work that is on the cultural cusp and leading future trends, producing rule breaking campaigns for world-renowned brands; he's published more than 30 books, and his compositions often take a quirky approach to high fashion.

Photographer, publisher, and film director, his photography has been published everywhere from his own publications to Elle, Vogue, Esquire, GQ, Rolling Stone, and Wonderland, and exhibited in galleries globally, including MOMA, New York, and the Victoria & Albert Museum, London.

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© Rankin

Gisele – Hands on Head, Glamorama, 2004

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

Courtesy of 29 ARTS IN PROGRESS gallery



“I wanted to be able to show that whether you are looking at a nude, a beauty image, a fashion shot or a famous face, there is an underlying relationship between my pictures.

You may think I just photograph celebrities or I only do fashion photography: I want people to see that I do not work in one genre but at the same time there is always something ‘Rankin’ in what I do.” - RANKIN

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© Rankin

Eva – In Colour, And God Created Eva, 2003

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

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"I think that nudes have the power to be really emotive, and perhaps our ambivalence towards nudity is more a question of the quality of the nude imagery that pervades.

Most of my images are an attempt to celebrate the protagonist of the pictures or the female form. Nudity is a form of expression in the same way anything can be!" – RANKIN

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© Rankin

Eva – Head Tilt, And God Created Eva, 2003

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

Courtesy of 29 ARTS IN PROGRESS gallery



"I want my images to surprise people, to make them feel something, to seduce them or make them think in some way. " – RANKIN

Tapping into the consciousness of the 90s and 00s with his intimate approach and playful sense of humour, these works form a manifesto about how to view the world. They speak of changing cultural norms and what it is to be famous. Every image said something. It said something about the model, or it said something about culture. Nothing is just surface - unless of course Rankin pointedly wanted it to be.

© Rankin

Tuuli – Bunny, Suite Magazine, 2005

10.8 x 8.6 cm (framed size: 25.5 x 23 cm)

Unique piece

Polaroid Print

Signed on verso

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29 ARTS IN PROGRESS gallery at PHOTO LONDON 2023

About 29 ARTS IN PROGRESS gallery

29 ARTS IN PROGRESS is a leading art photography gallery located in the historic area of Sant'Ambrogio, Milan.

The gallery represents the work of internationally renowned photographers, with a focus on portraiture and fashion photography. Since its inception, the gallery has curated exhibitions in partnership with public and private museums including V&A Museum; Hong Kong Arts Centre; Multimedia Art Museum, Moscow; Erarta Museum of Contemporary Art, Saint Petersburg; Palazzo Reale, Palazzo Pirelli and Triennale in Milan, Museum of Cultures in Lugano and Nicola Erni Collection in Steinhausen, Switzerland.

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PHOTO LONDON 2023 | 10 – 14 MAY 2023

Somerset House, Strand, London WC2R 1LA

Stand: **G27**, Courtyard Pavilion

Opening Hours

Wednesday 10th May:	VIP: 11.00 – 21.00	
Thursday 11th May:	VIP: 11.00 – 13.00	Public: 13.00 – 20:00
Friday 12th May:	VIP: 11.00 – 13.00	Public: 13:00 – 20:00
Saturday 13th May:	VIP: 11.00 – 12.00	Public: 12:00 – 20:00
Sunday 14th May:	VIP: 11.00 – 12.00	Public: 12:00 – 18:00