GIAN PAOLO BARBIERI | MICHEL HADDI | TONI MENEGUZZO | RANKIN

# PHOTO LONDON

# 10 - 14 May 2023 | STAND G27 | Courtyard Pavilion, Somerset House

29 ARTS IN PROGRESS is delighted to exhibit again at Photo London 2023 featuring unconventional colour works by Italian master of fashion photography Gian Paolo Barbieri, unposed black and white portraits by French photographer Michel Haddi, large format Polaroids of ethereal women by the eclectic Italian Artist Toni Meneguzzo, and rare Polaroids of iconic '90s supermodels by British photographer Rankin.



© Gian Paolo Barbieri - Donatella Versace and Rupert Everett, Milan, 1996 Courtesy of 29 ARTS IN PROGRESS gallery



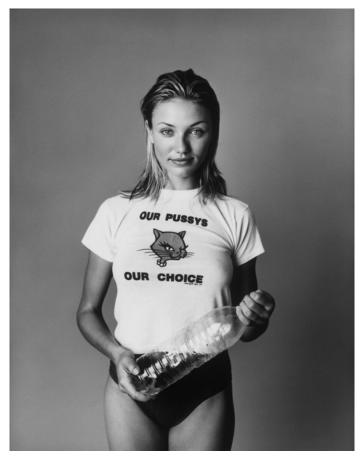
© Gian Paolo Barbieri – Vivienne Westwood, London, 1998 Courtesy of 29 ARTS IN PROGRESS gallery

## GIAN PAOLO BARBIERI: RARE COLOUR PRINTS

One of the principal highlights of our presentation for this edition is a collection of unseen colour photographs by Gian Paolo Barbieri, winner of the 2018 Lucie Award for Outstanding Achievement in Fashion.

Using colour, Barbieri recounts his own personal and ironic interpretation of fashion and feminine beauty. The selection of photos on display is highly innovative, in terms of both their setting and their styling, the fruit of the Artist's unmistakable genius.

It is a style of photography that is at once ironic and sophisticated, both rare and provocative, packed with references to art history, eclectic outdoor sets in exotic locations, and allusions to the history of Cinema.



© Michel Haddi – Cameron Diaz, Vogue Hommes Magazine, Venice Beach, California, 1993 Courtesy of 29 ARTS IN PROGRESS gallery

# MICHEL HADDI: UNPOSED

At Photo London 2023 we are also featuring some of the most sought-after works by French fashion and portrait photographer Michel Haddi.

Haddi has shot for the greatest fashion magazines and has photographed numerous global icons including David Bowie, Liza Minnelli, Denzel Washington, Aretha Franklin, Uma Thurman, Veruschka, and Linda Evangelista just to name a few, capturing intimate moments and the very essence of those he has portrayed.

Among the principal highlights are a young Kate Moss on the brink of an epic career and an unposed shot of feminist Cameron Diaz in the early Nineties.

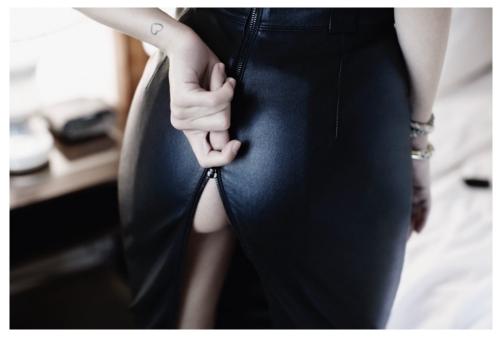


© Toni Meneguzzo - Charline, 1986 - Courtesy of 29 ARTS IN PROGRESS gallery

# TONI MENEGUZZO: LARGE-FORMAT POLAROIDS IN THE 80s AND 90s

Toni Meneguzzo is the visionary Artist who brought large-format Polaroid to the forefront of editorial and fashion campaigns.

Over the years, he has developed specific techniques which apply to his use of Polaroid in the 20×25 format that made him a forerunner in the use of this medium, followed later by many others. His large format Polaroid photographs are pervaded by an evanescent atmosphere of suspended time where sensuality is all about small gestures and the soft shapes of his elegant women: he creates enigmatic and silent forms, far removed from the images proposed by the fashion world in which he was working. The Polaroids represent the true hallmark of the artist's work and career, showcasing his important contribution to fashion photography. Thanks to a surprisingly unique viewpoint – he is in fact unanimously regarded as being an elegant and original interpreter of great icons of beauty and culture – from the models of advertising campaigns for some of the most famous brands of the eighties and nineties to the ethereal faces of the Japanese women he met during his extensive travels across Asia, through to the ultra-elegant ikebana.



© Rankin – Something Wicked This Way Comes, Ten Times Rosie series, 2010 – Courtesy of 29 ARTS IN PROGRESS gallery

## RANKIN: PLAYFUL SENSUALITY AND UNSEEN FASHION POLAROIDS

Also exhibited will be iconic and unseen colour works by Rankin: tapping into the consciousness of the 90s and 00s with his intimate approach and playful sense of humour, these works form a manifesto about how to view the world.

They speak of changing cultural norms and what it is to be famous. Every image said something. It said something about the model, or it said something about culture. Nothing is just surface - unless of course Rankin pointedly wanted it to be.

The presentation also traces Rankin's use of instant photography and comprises unseen Polaroid photographs of iconic supermodels.



© Gian Paolo Barbieri – Aly Dunne in Gianfranco Ferré, Milan, 1992 Courtesy of 29 ARTS IN PROGRESS gallery

#### About Gian Paolo Barbieri

For over 60 years, Gian Paolo Barbieri has been one of the most influential international photographers in the world of fashion. Collaborating on some of the largest advertising campaigns for international fashion brands such as Valentino, Gianni Versace, Gianfranco Ferré, Giorgio Armani, Bulgari, Chanel, Yves Saint Laurent, Dolce & Gabbana, Vivienne Westwood and many others, the work of Barbieri with his iconic and timeless shots has, for decades, filled the pages of Vogue Italia, Vogue Paris, Vogue America, L'Officiel, GQ and Vanity Fair.

Cited as one of the fourteen best fashion photographers by Stern magazine, Barbieri is an artist who is becoming ever more present in prestigious museum collections including, the Victoria and Albert Museum and the National Portrait Gallery in London, Palazzo Reale in Milan, the Kunstforum in Vienna, the MAMM in Moscow and the Erarta Contemporary Art Museum in St. Petersburg, the Musee du quai Branly in Paris and the Nicola Erni Collection, Switzerland. His photographs have been presented in many influential publications such as Artificial (1982), Gian Paolo Barbieri (1988), Tahiti Tattoos (1989), Madagascar (1997), Equator (1999), A History of Fashion (2001), Dark Memories (2013), Skin (2015) and Flowers of My Life (2016). In 2018 Gian Paolo Barbieri received the Lucie Award in New York for Best International Fashion Photographer (Outstanding Achievement in Fashion). In June 2022, 'The Man and the Beauty', the first documentary film made about the life and work of the artist won the audience award in the Biografilm Art & Music section of the Biografilm Festival 2022 in Bologna. The docufilm will be released in Italian cinemas in spring 2023.



© Michel Haddi – Linda Evangelista, Party Milan, Vanity Fair Italia, 2010 Courtesy of 29 ARTS IN PROGRESS gallery

#### **About Michel Haddi**

Born in 1956 in Paris to a French Soldier he never knew and an Algerian Muslim mother, Michel Haddi had a turbulent childhood, moving between foster homes until the age of six; eventually, he ended up at the Sisters of Saint Vincent de Paul Orphanage in Paris. During this time, Haddi's mother brought him copies of Vogue which fascinated him throughout his childhood, looking at the photos of great photographers. Piqued by a particular shot by Helmut Newton, Haddi aspired to leave Paris and become a photographer while working in a famous restaurant where he met personalities from the world of fashion and many stars.

In 1970, after a journey that took him by way of Saudi Arabia, Michel began assisting various photographers. Once back in London, he met his lifelong mentor Victor Herbert who set him on the path to success. In 1980 Haddi opened his first studio and then began collaborating with famous magazines such as American GQ, Jardin des Modes, and British Vogue. In 1981, Haddi was commissioned by Vogue Hommes for a ten-page photoshoot, which resulted in a long and fruitful collaboration that took him to Italy, where in 1985 he met Franca Sozzani (then Editor-in-Chief of Vogue Italia until 2016), Editor of Lei and Per Lui, who asked Haddi to join her team. Michel Haddi began his many travels as collaborations with The Face, GQ, The Sunday Times, Tatler, British Vogue, and many more renowned publications developed. From 1989 on, he moved around New York, Los Angeles, Paris, London, and Milan working for more than 30 years as one of the leading photographers in fashion.

Michel Haddi's editorial collaborations include the most important magazines in Europe, Asia, and the USA: Italian Vogue, Italian Glamour, Uomo Vogue, French Vogue, Vogue Hommes, British Vogue, Mademoiselle, Tatler, GQ, Allure, Vanity Fair, The Face, Arena, Interview, Details, Rolling Stone, Vibe, Elle, Premiere, Stern, The Sunday Times, The Washington Post, Harper's Bazaar and Marie Claire Germany are among them. He photographed advertising campaigns for Armani, Yves Saint-Laurent, Emilio Pucci, Lancetti, Replay, Lee Jeans, Saks Fifth Avenue, Macy's, Bloomingdales, Guerlain, and many others.

While living in the USA, he met and photographed many high-profile celebrities including, Clint Eastwood, Martin Scorsese, David Bowie, Uma Thurman, Francis Ford Coppola, Cameron Diaz, Faye Dunaway, Nicholas Cage, Johnny Depp, Heath Ledger, Angelina Jolie, Janet Jackson, Jennifer Lopez and many others, capturing intimate moments and the essence of all those he shot. A photographer and film director, Haddi is currently based in London where he also manages a publishing house, MHS publishing, which publishes his own books.



© Toni Meneguzzo – Dovanna nudo, 1985 – Courtesy of 29 ARTS IN PROGRESS gallery

## About Toni Meneguzzo

Toni Meneguzzo (b.1949) is an internationally renowned photographer who has worked in fashion for over forty years as well as the field of anthropological research and visual analysis whilst always staying true to his own aesthetics. Over the years, he has developed specific techniques which apply to his use of Polaroid in the 20×25 format: two factors that made him a forerunner in the use of this medium, followed later by many others. For many years he has collaborated with internationally renowned magazines. Abroad these include Vogue, Harper's Bazaar, Queen, Arena, Marie Claire, the New York Times, Elle Décor, Residence, Rolling Stone, and Avenue. In Italy: Marie Claire, Abitare, Domus, D di Repubblica, Io Donna del Corriere della Sera.

He has published a series of three volumes with the prestigious Japanese publishing house Treville Books who presented a selection of his works on fashion and the female nude (Seduction – 1991, Auras – 1993, Fragments – 1993) and has also been included in many special editions by Conde Nast. He has had many exhibitions and international publications that have presented his research in the socio-anthropological field in both India and Argentina.

His stop-motion video works are also widely celebrated: From the usual confines on Fornasetti, screened on the occasion of the 100 years of practical madness exhibition at the Triennale di Milano (2013), at the Musée des Arts Décoratifs in Paris (2015) and the DDP in Seoul (2016); Five Senses shown at the Whitney Museum of American Art New York (2015) and Magic Accessories for Marie Claire, shown during Fashion Week in 2014.



© Rankin - Eye Spy, 1995 - Courtesy of 29 ARTS IN PROGRESS gallery

#### About Rankin

Rankin is a British photographer, publisher, and film director.

As a photographer Rankin's portfolio ranges from portraiture to documentary. He has shot the rolling stones, David Bowie, Kate Moss, Kendall Jenner and the Queen to name only a few. He is best known for work that is on the cultural cusp and leading future trends: producing rule-breaking campaigns for brands such as Rolls Royce, Unilever, L'Oreal and Samsonite; creating wide reaching projects for charities including Women's Aid and Macmillan; and shooting music videos for the likes of Miley Cyrus, Rita Ora, and Kelis.

As a publisher, Rankin co-founded the seminal magazine Dazed & Confused with Jefferson Hack in 1991, and has since published the likes of Another and Another Man, alongside over 40 books and the biannual fashion and culture print and digital platform, Hunger. His photography has been published everywhere from his own publications to Elle, Vogue, Esquire, GQ, Rolling Stone, and Wonderland, and exhibited in galleries globally, including MOMA, New York, and the Victoria & Albert Museum, London.

Rankin lives in London with his wife Tuuli and their dogs.

## About 29 ARTS IN PROGRESS gallery

29 ARTS IN PROGRESS is a leading art photography gallery located in the historic area of Sant'Ambrogio, Milan.

The gallery represents the work of internationally renowned photographers, with a focus on portraiture and fashion photography. Since its inception, the gallery has curated exhibitions in partnership with public and private museums including V&A Museum; Hong Kong Arts Centre; Multimedia Art Museum, Moscow; Erarta Museum of Contemporary Art, Saint Petersburg; Palazzo Reale, Palazzo Pirelli and Triennale in Milan, Museum of Cultures in Lugano and Nicola Erni Collection in Steinhausen, Switzerland.

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## PHOTO LONDON 2023 | 10 - 14 MAY 2023

Somerset House, Strand, London WC2R 1LA Stand: **G27**, Courtyard Pavilion

## **Opening Hours**

Wednesday 10th May:	VIP: 11.00 – 21.00	
Thursday 11th May:	VIP: 11.00 – 13.00	Public: 13.00 – 20:00
Friday 12th May:	VIP: 11.00 – 13.00	Public: 13:00 – 20:00
Saturday 13th May:	VIP: 11.00 – 12.00	Public: 12:00 – 20:00
Sunday 14th May:	VIP: 11.00 – 12.00	Public: 12:00 – 18:00

## RANKIN BOOK SIGNING

# Thursday 11th May 2023, 5 pm STAND G27, Courtyard Pavilion PHOTO LONDON 2023, SOMERSET HOUSE



Title: THE DAZED DECADES: RANKIN 1990-2016

Publisher: Rankin Publishing Ltd

Year: 2023 Price: 40 £

1991 saw the publication of the first ever issue of iconic fashion and culture magazine DAZED & CONFUSED. A publication which has led and defined tastes for over three decades, its visual iconography is known world over.

Co-founder and DAZED's first Photographic Editor, Rankin set the visual tone the magazine is now known for. Internationally recognised as one of the UK's leading photographers, it was during THE DAZED DECADES where he honed his craft.

Rankin's works from this period form a manifesto about how to view the world, a political statement communicated not with words but with a camera lens.

So here we explore five rules for viewing and acting. Across our chapters, FEEL IT, TV IS BORING, EMPEROR'S NEW CLOTHES, ACCEPT NO IMITATIONS, and MAKING IT UP AS WE GO ALONG, an insight into Rankin's way of being.

Part self-help, part provocation, across over 200 images DAZED DECADES is a map for existence expressed through popular culture.



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# MICHEL HADDI BOOK SIGNING

Saturday 13 May 2023, 3 pm STAND G27, Courtyard Pavilion PHOTO LONDON 2023, SOMERSET HOUSE



Title: THE LEGEND – KATE MOSS BY MICHEL HADDI

Publisher: MHS PUBLISHING Ltd

Year: 2023

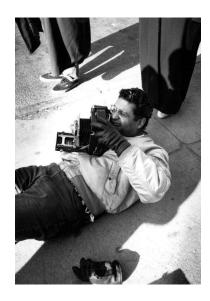
Price: 100 £ (Special price for Photo London Visitors)

Non Photo London price 300 £

'The Legend' is a concept born out of a desire to immortalise the images Haddi created, the legends he felt worthy of a narrative and that encapsulated the spirit of each of these. Here the Artist talks and acts like a director in his role as a photographer using storytelling and conceptualisation to envision the artist/legend in a specific scenario in order to bring out their inner spirit and free their inhibitions.

The most recent limited-edition book in the series of 'The Legend' is dedicated to Kate Moss: while the expertly crafted compositions and glaring beauty of the model are obvious, what truly distinguishes Haddi's photos is the palpable connection between the photographer and the subject.

Between the glossy pages of 'Legends' Haddi illustrates his ability to highlight the personality of his subjects while simultaneously casting them as simple shapes within an artistic composition, balancing celebrity showmanship with aesthetics: among them **David Bowie, Debbie Harry, and Marisa Berenson**.



#### About Michel Haddi

Born in 1956 in Paris to a French Soldier he never knew and an Algerian Muslim mother, Michel Haddi had a turbulent childhood, moving between foster homes until the age of six; eventually, he ended up at the Sisters of Saint Vincent de Paul Orphanage in Paris. During this time, Haddi's mother brought him copies of Vogue which fascinated him throughout his childhood, looking at the photos of great photographers. Piqued by a particular shot by Helmut Newton, Haddi aspired to leave Paris and become a photographer while working in a famous restaurant where he met personalities from the world of fashion and many stars.

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