

29 ARTS IN PROGRESS gallery

# PHOTO LONDON

9 – 12 SEPTEMBER 2021

**RANKIN** solo show

29 ARTS IN PROGRESS gallery is pleased to exhibit again at Photo London 2021  
and presents a solo show of British photographer Rankin.



© Rankin - Jude and Ronald, 1995 - Courtesy of 29 ARTS IN PROGRESS gallery

Showcasing Rankin's picks of his favourite images - including those of his best known subjects and his more conceptual work, the exhibition is an archival look at his often outsider take on fashion photography and portraiture.

One of the world's most influential fashion photographers, Rankin has often defined his place within the industry as one of being on the outside looking in.

In addition to some of his most iconic and unconventional portraits, the presentation includes images of Supermodels taken in the 1990s for Dazed & Confused, and bold fashion and beauty images from his magazine HUNGER.

The exhibition is also a conceptual take on the notions of beauty and mortality. Inspired by the often intertwined themes of death and sensuality in his work, the show explores Rankin's editorial pieces to produce a multilayered discussion on light and darkness, hard and soft: these pieces take an intimate look at the dark side of desire from across Rankin's career. Here, the act of seduction is so fierce a force of attraction as to take the viewer hostage.

Dodging that process of fetishization common to every exhibitionist phenomenon, the British artist uses his images to present a mirror which reflects the imagination whilst also providing a locus of capture between the viewer: he who looks and the subject who is being looked at. Here the seduction lies in a delayed gratification, the act of biding one's time before crossing the threshold and facing a constructed world, a bombastic, energy-rich, instinctive world cloaked in violent colour.

These shots by Rankin hold an undeniable energetic charge. The images return our gaze, take on a power of their own, become autonomous.

Photo London 2021 will take place from 9 to 12 September with an invitation-only preview on Wednesday 8 September from 1 pm at Somerset House.

## **PHOTO LONDON 2021 | 9 – 12 SEPTEMBER 2021**

Somerset House, Strand, London WC2R 1LA

**Stand:** G27, Courtyard Pavilion

### **Opening Hours**

Preview Day: Wednesday 8 September, 1–9 pm

Public days: Thursday, 9 September 1–9 pm; Friday, 10 September 1–7 pm; Saturday, 11 September 12–7 pm; Sunday, 12 September 12–6.30 pm.

### **About 29 ARTS IN PROGRESS gallery**

29 ARTS IN PROGRESS is a leading art photography gallery located in the historic area of Sant'Ambrogio, Milan. The gallery represents the work of internationally renowned photographers, with a focus on portraiture and fashion photography. Since its inception, the gallery has curated exhibitions in partnership with public and private museums including V&A Museum; Hong Kong Arts Centre; Multimedia Art Museum, Moscow; Erarta Museum of Contemporary Art, Saint Petersburg; Palazzo Reale, Palazzo Pirelli and Triennale in Milan, Museum of Cultures in Lugano and Nicola Erni Collection in Steinhausen, Switzerland.

### **About RANKIN**

Rankin co-founded the seminal magazine Dazed & Confused with Jefferson Hack in 1991 and has since published the likes of AnOther and AnOther Man, alongside over 40 books and the biannual fashion, culture and lifestyle print and digital platform, Hunger. His photography has been published everywhere from his own publications to Elle, Vogue, Esquire, GQ, Rolling Stone, and Wonderland, and exhibited in galleries around the world, including MoMA, New York, and the Victoria & Albert Museum, London. He lives in London with his wife Tuuli and their dogs.

### **Press requests:**

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