



# ONE SHOT RANKIN

Photographer Rankin launches two day public photo-shoot with rare 20x24 inch Polaroid Camera

NOVEMBER 15TH - 16TH 2019  
29 ARTS IN PROGRESS, VIA SAN VITTORE, 13, 20123 MILANO

On the occasion of his first solo exhibition in Italy presented by 29 ARTS IN PROGRESS gallery in Milan, legendary photographer RANKIN will take live portraits of members of the public with the only original Polaroid Land Camera operating outside of the USA. One of two remaining Cameras of this type working worldwide.

*"This camera makes me so excited; It's a beast to work with and full of weird idiosyncrasies that means no two pictures will come out the same. Being polaroid you only get once chance to get it right, one pose, one click of the camera, but the prints are real works of art."*

An offshoot of Rankin's ten year project RANKIN LIVE, this is Rankin's first official public access project with this unique camera. Photographing up to 80 people over this two day event, each paying participant receives their 20x24 inch (50x60cm) portrait along with a signed certificate of authenticity for the experience.

*"My favourite photo-shoots involve real people. It's what I enjoy doing the most. The fact they aren't celebrities, they haven't got a publicist or manager telling them how to look and act, they really showcase their true selves. I want to connect with people, I like people being real, not acting up for any kind of fame."*

- RANKIN

## Information for Participants

To book your place contact: [staff@29artsinprogress.com](mailto:staff@29artsinprogress.com)  
Subject: Polaroid Land Camera – RANKIN

In order to secure your Polaroid by RANKIN, full price must be paid in advance (2,500€ including taxes). The information to complete the payment will be provided by 29 ARTS IN PROGRESS gallery. Slots will be allocated on a first come first serve basis.

Only confirmed participants will be photographed by RANKIN; the public is able to view these live sessions. Artworks produced are unique polaroid prints. All images are single take only and due to variants in chemical reaction within the polaroid process, they may show differently between shots. Apparent processing marks may be visible on some works, this is to be deemed an intrinsic part of the artwork and part of the process.

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