

RANKIN

FROM PORTRAITURE TO FASHION

PHASE THREE - FASHION

OCTOBER 18TH 2019 - FEBRUARY 24TH 2020
29 ARTS IN PROGRESS, VIA SAN VITTORE, 13, 20123 MILANO

Photographer Rankin explores the conceptual side of fashion photography in the third phase of his evolving exhibition at 29 Arts in Progress, Milan.

After the success of the first two iterations of *Rankin: From Portraiture to Fashion* at 29 Arts in Progress Gallery, Milan, Rankin's show has entered into its third phase - an archival look at his often outsider take on fashion photography.

One of the world's most influential fashion photographers, Rankin has often defined his place within the industry as one of being on the outside looking in. Perpetually willing to try new things and critique injustices within fashion; his work has revealed itself to be a prescient look at where fashion is going before concepts and styles enter the mainstream.

An extension on Rankin's publication *Unfashionable*, Rizzoli, 2018, this final part of his Milan exhibition, spans the entirety of Rankin's career. From his first shoot on the street of London, to iconic images

of Supermodels taken in the 1990s for *Dazed & Confused*, and bold fashion and beauty images from his magazine *HUNGER*.

Phase Three - Fashion is the final chapter in the project *Rankin: From Portraiture to Fashion*, taking place across four months in a rotating exhibition of work designed to evolve in time with Milan's cultural calendar. Celebrating, amongst others, *Vogue Photo Festival* (November 2019), and *Women's Fashion Week* (February 2020). Allowing the photographer to explore not only his own work but the cultural appetites and changing moods of a leading European city.

"I'm not one to shy away from a challenge, so this is a great opportunity for me to showcase some of my best work, have some exciting events and really become part of the cultural fabric of a city."

- RANKIN

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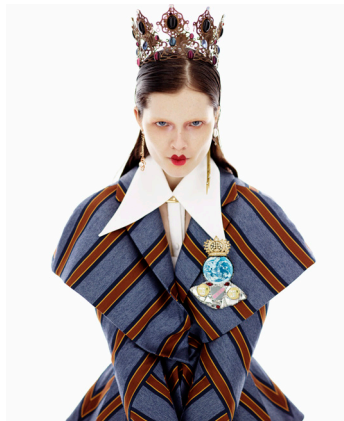
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Phase Three - Fashion



ABOUT RANKIN

Rankin co-founded the seminal magazine *Dazed & Confused* with Jefferson Hack in 1991, and has since published the likes of *AnOther* and *AnOther Man*, alongside over 40 books and the biannual fashion, culture and lifestyle print and digital platform, *Hunger*.

His photography has been published everywhere from his own publications to *Elle*, *Vogue*, *Esquire*, *GQ*, *Rolling Stone*, and *Wonderland*, and exhibited in galleries around the world, including MoMA, New York, and the Victoria & Albert Museum, London.

He lives in London with his wife Tuuli and their dogs.

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Twitter: @rankinphoto
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ABOUT 29 ARTS IN PROGRESS

29 ARTS IN PROGRESS is a leading art photography gallery located in the historic area of Sant'Ambrogio, Milan.

The gallery represents the work of internationally renowned Photographers, with a focus on portraiture and fashion photography. Since its inception, the gallery has curated exhibitions in partnership with public and private museums including: The Hong Kong Arts Centre; The Multimedia Art Museum, Moscow; The Erarta Museum of Contemporary Art, Saint Petersburg; and Palazzo Reale and La Triennale in Milan.

Instagram: @29artsinprogress
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