

29 ARTS IN PROGRESS gallery

MILANO

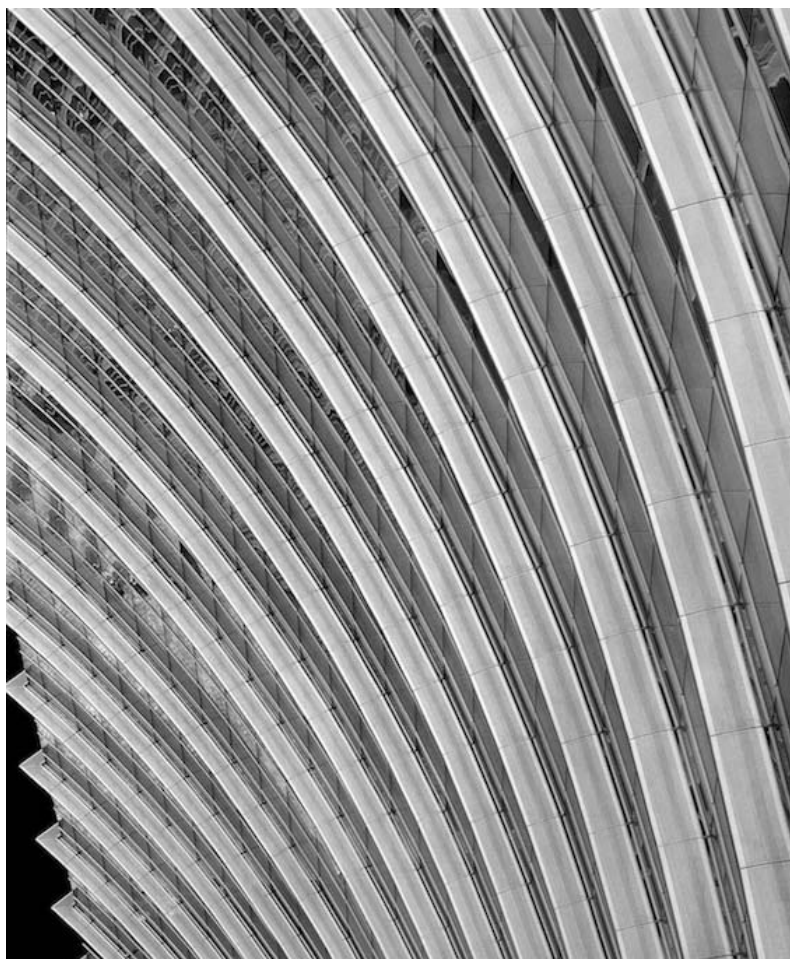
is pleased to present the solo exhibition of

Niccolò Biddau

UNFOLDED SHAPES

Curated by Giovanni Pelloso

Opening on 26th February 2019



© Niccolò Biddau - Torre Unicredit, Milano, 2013 - Courtesy of 29 ARTS IN PROGRESS gallery

From 27th February to 6th April 2019, 29 ARTS IN PROGRESS gallery in Milan (Via San Vittore 13) will host the exhibition by Niccolò Biddau "Unfolded Shapes". Curated by Giovanni Pelloso, the exhibition gathers thirty photographs creating a journey through the discovery and comparison among visions, iconic figures and symbolic values. These images reveal the city of Milan (his latest book *Changing Milano* in stores now) and the inherent beauty of industries

products Made in Italy, enriched by poetry and emotion of a renowned architecture and industry photographer.

His photographs are characterised by his ability to reshape the contours of the reality of things: his images dilate time of perception and imagination, leaving us the choice of our step in the formation and stratification of meanings.

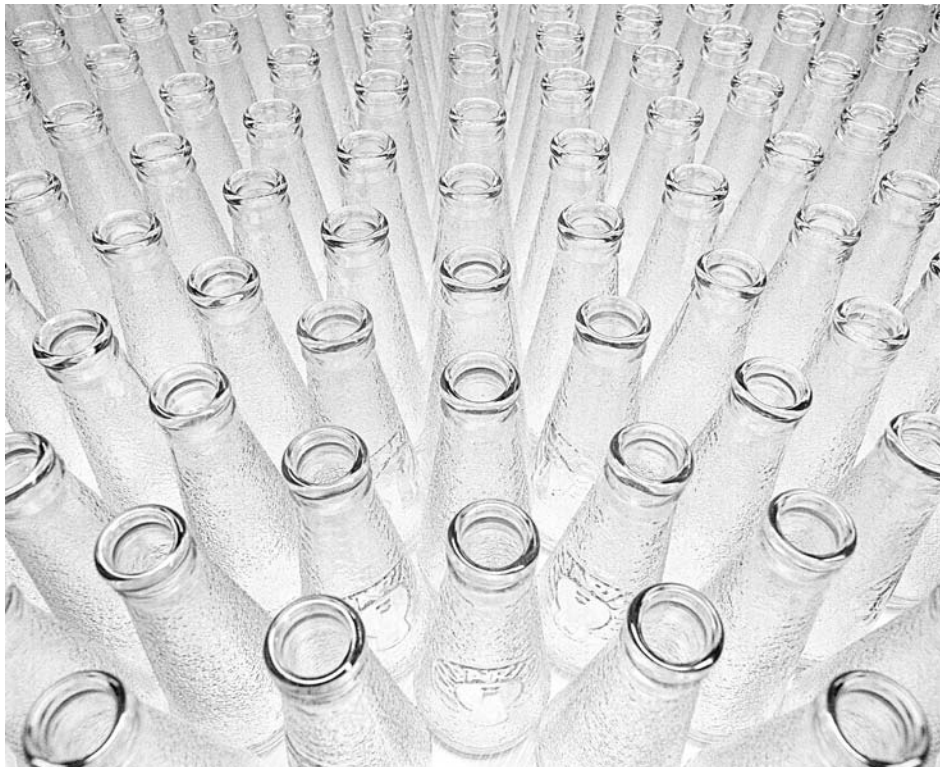
In a thick black and white, prints give the visitor the opportunity to grasp the commitment of an author focused on shape and design without losing sight of his sensitivity and artistic personality. His photography focuses on the static nature of industrial objects, as well as sculptural and architectural forms, and this is conveyed in the details, almost always hidden, but which once identified, leap out in all their vitality.

The city as a stage.

As a city in constant transformation, the urban fabric of Milan is composed of innovative and futuristic projects, of spectacular, performing and efficient architecture that harmoniously integrate into the surrounding environment. From iconic architectures of the modern Milan like Torre Velasca and Montecatini Palaces designed by Giò Ponti, to the urban renewal of the contemporary Milan like Bicocca, Porta Nuova, CityLife and Fondazione Prada.

A rhythmical sequence of volumes with different heights has a very strong visual impact and transforms the urban landscape into a spectacular play of lights and reflections.

Milan is a subject in a never-ending evolution and seeing it through the lens of a contemporary photographer give us the possibility to see in all its modernity and its "revisited" metropolitan nature.



© Niccolò Biddau - Gruppo Campari, Bottigliette Camparisoda, 2012 - Courtesy of 29 ARTS IN PROGRESS gallery

A journey through the Italian industry.

This selection is an opportunity to get closer to the industrial world in a completely new and original way. In some cases, we are unexpectedly captivated and enchanted by the intense scrutiny placed on the material of a component, on the light that passes through it or its complex shape.

A journey that has surprised its own protagonists and that has given Niccolò Biddau numerous national and international awards, including the first prize at the Black and White Spider Awards in Los Angeles (USA).

Niccolò Biddau will be one of the featured authors on display in the gallery's booth as part of the next edition of MIA Photo Fair 2019.

Thursday, 14th March 2019, starting at 6.30 pm, 29 ARTS IN PROGRESS gallery will host a talk with the artist and the book signing of his latest book *Changing Milano*.

Niccolò Biddau (Torino, 1966) - A brief biography.

Niccolò Biddau began his career in 1988 as a freelance photographer, doing reportages in the Far East and Latin America. He later focused on nude and fashion photography in Italy and abroad, and since 1998 has been specializing in black and white photography, focusing mainly on urban landscapes, sculptures and interiors. 2002 marked a turning point in his career when, investigating the production cycles of companies, he began to place the "aesthetics of technology" at the centre of his interpretative language. From then on he placed all his efforts into developing this theme by creating photographic services on the excellence of Italian industry, which were published in monographs, displayed in exhibitions and featured in major Italian magazines and publications. This was accompanied by a new core of research: architectural complexes and monuments and their artistic components. In 2005, in addition to his work as a photographer, he became an editor of books and exhibitions dedicated to Italian industrial photography for important Italian institutions and companies. He collaborates with publishers, institutions and industries in the creation of photographic campaigns. His photos have been published in monographs, displayed at exhibitions.

In 2010, because of his originality, artistic merits and style, the Black and White Spider Awards Jury - made up of thirty-nine of the most important names in the world of photography - judged him to be one of the best black and white photographers in the world.

His photographs are characterised by his ability to reshape the contours of the reality of things, transferring to them all the subjective feeling that a vision is capable of suggesting. The adoption of black and white photography allows him to work on empty and full spaces, enhancing the absolute nature of matter through the stillness that is trapped within. His photography focuses on the static nature of industrial objects, as well as sculptural and architectural forms, and this is conveyed in the details, almost always hidden, but which once identified, leap out in all their vitality.

Christian Caujolle define Biddau's work as "part of a tradition characterised by an irreproachable formal requirement, by the framing and relationship with forms, by the image that affirms its originality, by light in her perfection. This requirement comes from the love for the materials and volumes of the objects and at the same time from the search for the structure (fundamental and not often visible) and from those who make these objects.

There is an obstinate desire to put things into order in an attempt to understand them better and give them a meaning by sublimating their appearance".

UNFOLDED SHAPES

Niccolò Biddau

29 ARTS IN PROGRESS gallery - Via San Vittore 13, Milan

February 27th - April 6th 2019

Opening: Tuesday 26th of February 2019, from 6.30 pm

Artist's talk and book signing: Thursday 14th March, from 6.30 pm

Opening hours: Tuesday-Saturday, 11am - 7pm
Other days and hours by appointment

Free entry

Contact details: tel. +39 02 94387188
info@29artsinprogress.com

Website: www.29artsinprogress.com

Press office - 29 ARTS IN PROGRESS gallery
Tel. +39 329 1655133; +39 02 94387188
Roberta Donna: staff@29artsinprogress.com

Press release and images available at www.29artsinprogress.com