

29 ARTS IN PROGRESS gallery

# UP18

## UNPUBLISHED PHOTO 2018

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Each year, the Milan-based 29 ARTS IN PROGRESS gallery will hold the *open call* UNPUBLISHED PHOTO, a search for exceptionally talented photographers, from Italy and all across the world.

The first edition is currently open for submissions and runs until 15 May 2018.

29 ARTS IN PROGRESS gallery launches the first edition of "UNPUBLISHED PHOTO 2018", an open call centred on the new trends of contemporary photography to give a voice to the most talented emerging photographers not yet present on the market.

Since its inception, the gallery has always paid special attention to new expressions of photographic art not only through the enhancement of Italian and international masters, but also through the creation of a primary market so difficult to reach for young talents.

A specially constituted selection committee, in collaboration with the direction of the gallery, will identify each year five new photographers who will be given the opportunity to exhibit their works in a group show at 29 ARTS IN PROGRESS gallery in Milan, offering to photography collectors and lovers in the various areas some interesting and innovative trends.

Photographers can submit their portfolios through the dedicated online section on <http://29artsinprogress.com/unpublished-photo-2018/> starting from 15 March until 15 May 2018. The selection committee will then evaluate proposals and, within 30 June 2018, the five selected photographers will be announced.

Selection Committee - UP18:

- Giovanni Pelloso, curator, journalist and lecturer of photography
- Pupi Avati, film director, screenwriter, film producer and Italian author
- Giuseppe Mastromatteo, Chief Creative Officer Ogilvy & Mather Italia
- Carlo Mazzoni, Editor in Chief, L'Espresso
- Elena Zaccarelli, Specialist Modern & Contemporary Art, Christie's Italia
- Two collectors of contemporary art

The five finalists will have to send their work to the gallery spaces, in the times and in the manner agreed.

The gallery will manage and supervise the organisation and communication of the exhibition, on view in Milan from 6 to 29 September 2018.

Milan, March 2018.

### About 29 ARTS IN PROGRESS gallery

29 ARTS IN PROGRESS gallery is a contemporary art gallery focused on the representation of artists specialising in photo-based art. The gallery is located in the heart of Milan, nearby the Leonardo Da Vinci Museum of Science and Technology, in the historic district of Sant'Ambrogio.

29 ARTS IN PROGRESS represents the work of internationally recognised photographers including, among the others, Gian Paolo Barbieri, Italy's most renowned fashion photographer with his multi-faceted oeuvre since 1965 to the present day, Greg Gorman, one of the most famous speaker in the modern photographic portraiture, as well as established contemporary photographers including Silvia Lelli and Roberto Masotti, official photographers of La Scala Theatre (1979-1996), Giuseppe Mastromatteo, whose portraits bring poetic Surrealism back to life and reproduce humanity in impossible and illusory dimensions, Kurt Ammann, Swiss photoreporter since 1948, Amedeo M. Turello, fashion photographer since 1999, Ronald Martinez, French photographer inspired by Italian pictorial aesthetics and Luminism.

The gallery organises five to six shows a year; its programme varies between solo and group exhibitions by its own artists, as well as guest artists curated by the gallery itself, including Lucien Clergue and William Klein. In addition to these modern masters, 29 ARTS IN PROGRESS represents a select group of young contemporary artists, with a continuous search for new expressions of photographic art.

Since its inception, the gallery has curated exhibitions in partnership with Public and Private Museums, including: The Hong Kong Arts Centre, The MAMM in Moscow, ERARTA Museum in St. Petersburg, Palazzo Reale and La Triennale Museum in Milan.

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