



TWENTYNINE
ARTS IN PROGRESS

MILANO

29 ARTS IN PROGRESS gallery

presents

From November 18th 2017 to February 10th 2018

MY NAME IS STYLE

Gian Paolo Barbieri, Lucien Clergue, Greg Gorman, William Klein, Amedeo M. Turello.

Thirty photographs by five masters of international photography dealing with the essence of style through their unique artistic expression.

29 ARTS IN PROGRESS gallery presents a new exhibition format that will henceforth be suggested every year within Photo Vogue Festival

MY NAME IS STYLE

GIAN PAOLO BARBIERI

LUCIEN CLERGUE

GREG GORMAN

WILLIAM KLEIN

AMEDEO M. TURELLO

OPENING 17 NOVEMBER, 2017, 6 PM

Via San Vittore 13, Milano

29artsinprogress.com

From November 18th 2017 to February 10th 2018, 29 ARTS IN PROGRESS gallery di Milano (via San Vittore 13) hosts the exhibition **MY NAME IS STYLE**, drawing together the works of five unique masters of photography: **Gian Paolo Barbieri, Lucien Clergue, Greg Gorman, William Klein, Amedeo M. Turello.**

29 ARTS IN PROGRESS gallery presents a new exhibition format that will henceforth be suggested every year within *Photo Vogue Festival* and that will open a debate between some of the most sought after speakers in the photographic community. This project will give the audience a rather unexpected insight among the manifold ways in which contemporary style has been developing through photography.

The exhibition will encompass intense and powerful portraits alongside classical everlasting nudes: an outstanding selection of photos that forever marked the stylistic *zeitgeist* of the 20th century and still inspires nowadays whole generations of both photographers and artists *tout court*. Not only historic, “charged” images – cornerstone in the development of a well-defined style – but also aesthetical quintessence and heart of beauty.

Gian Paolo Barbieri (Milan, 1938), italian photographer eclectically and widely active in the international fashion scene, was able to represent the heart of fashion photography in all its most distinctive facets: from seduction to provocation and from myth to elegance. His shots are simultaneously magic and fantastic, dream-like and playful, ironic and theatrical. The two-dimensional flat surface of the photo becomes an “object of desire” itself by luring the viewer’s imagination in a complex realm of signs and symbols to decipher.

Lucien Clergue (Arles, 1934 - Nîmes, 2014) re-elaborated the feminine nude, working extensively on *chiaroscuro*, so as to obtain a classical kind of sculptural geometry. Most celebrated are – in the framework of his wide-ranging career – the so-called *Nudo zebrato* series, where bodies are formally dissected yet enhanced by the progressive movement of graceful parallel lines created by lights and shades neatly “carved” onto the skin by venetian blinds. He was the founder, in 1969, of the well-known “Rencontres Internationales de la Photographie” of Arles.

Greg Gorman (Kansas City, 1949), one of the most famous speaker in the modern photographic portraiture, presents a selection of unmistakable, extremely refined shots with a great sense of staging that praises the detail – from the environment to the attitude from facial expression to the emphasis on muscle masses –
Basic and eccentric at the same time, these photographs endows us with the full flavour of a complicity established between the photogapher and his subject.

William Klein (New York, 1928), mainly known for his ironic approach to the medium and the extensive use of rather unusual photographic techniques in photojournalism and fashion photography, is the bold author of a series of both black and white and color campaigns for *Vogue*. The *Professional Photographer Magazine* placed him 25th among the most influential one hundred photographers of all time. Pushed to the extreme, his photos result from virtuosistic visual exercises where his fine arts expertise led him to question and redraw the traditional boundaries of photography.

Amedeo M. Turello (Cuneo, 1964), one of the most celebrated fashion photographer of our days, succeeded in shooting famous faces such as Naomi Campbell, Valeria Mazza, Dita von Teese and

many others. Turello knows that the truth lies beyond appearances and the surface – when analysed closely – conceals unexpected depth. It is hard not to be captivated by his beautiful half-naked women and their subtly appealing reality.

With the support of



Milan, October 2017

MY NAME IS STYLE

Gian Paolo Barbieri, Lucien Clergue, Greg Gorman, William Klein, Amedeo M. Turello

Milan, 29 ARTS IN PROGRESS gallery - Via San Vittore 13

November 18th 2017 – February 10th 2018

Opening: Friday 17th November, from 6 PM

Timetables: From Tuesday to Saturday, 11.00-19.00.

Other days on appointment

Free entrance

Information: tel. 02 94387188

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Press release and images here: <http://29artsinprogress.com/project/my-name-is-style/>

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